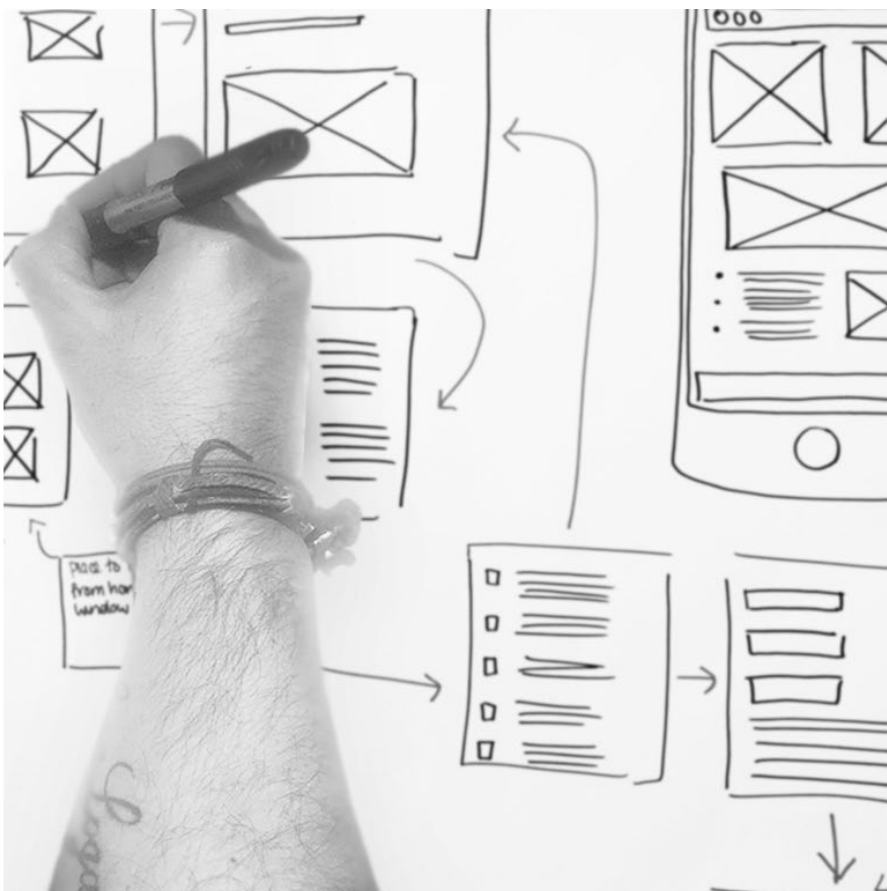




Louis Salguero
UX | graphic | web | designer

louis salguero

UC San Diego | Interaction Design
Harvard GSD | The Architectural Imagination
RMIT University | Designing for The Future
TU Delft | Models in Architecture



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I am an intellectually curious designer and I champion user-centred design (UCD) processes and techniques with a quality focused approach to brand development.

I possesses strong communication and interpersonal skills complemented by strong client relationship management skills and proven experience leading and facilitating client workshops.

Education

University of California San Diego

Interaction Design

Harvard Graduate School of Design

The Architectural Imagination

RMIT University

Designing for The Future - Service Design

TU Delft

Models in Architecture – design through physical & digital models

Open2Study

- UX Design
- Online Advertising
- Writing for The Web

Chisholm TAFE

Web page Design

The Computer Graphics School

- Graphic Design
- Printing Arts

Skills

- Bit-depth, pixel density and resolution
- Colour palettes
- Icon design
- Pixel-level design
- Graphic user interface screen layout / composition
- Page layout / composition
- Animation
- Prototyping – paper, Visual Basic, HTML CSS, Director, Flash
- File formats / tradeoffs
- Computer programming principles, tools and technologies
- GUI development principles, tools and technologies

Experience

Design, Tech and Engineering Drawing

SMA Operations, 2004 - present

Duties:

- Graphic and Web Design
- Technical and Engineering Drawing
- Interactive training Packages (UCD)
- Flash presentations
- Design assist for contracts and tenders
- Print shop set-up and client liaising

UX, HCD, UCD, GUI, digital, print design

LS Design, 2001 - present

Duties:

- Branding for small business
- Corporate Identity
- Advertising for small business
- Promotional products
- Graphic Design
- Web Design
- UX, survey, journey mapping, personas, analysis, lean prototyping
- Service Design (lean process) for small business

User Experience - Writing

The UX Blog

- The UX Journey - The Path Of The 'Empath'

Motivational - Writing

lifhack.org

- How I Keep My Sanity As A Designer
- 10 Ways to Positively Influence Others In The Workplace
- 20 Truths To Guide You To Happiness
- 10 Ways to Become a Sexy Geek
- Lessons From Our Autistic Son

Skills

- Digital photography
- Photo manipulation and enhancement
- Visual communication
- Social media, advertising and blogging
- Web content creation and writing
- Architecture and drawing
- Service and Transition Design strategy
- Video editing using various softwares
- Engineering and tech drawing
- Training and Development

Volunteering

RMIT University

Student Mentor

Epworth Hospital

Mailroom duties

GKR Karate

Karate Sempai

Achievements

- Successfully halved the time required to deliver a training course whilst working at the Training Services Faculty at HMAS Cerberus with the 76mm gun interactive presentation, receiving praise from the instructor in front of the Commanding Officer
- Proven ability to "re-tool" through successfully performing diverse roles demonstrating great adaptability to ensure the achievement of client requirements
- 50th Year Anniversary of the Reserve Forces by the Hon. Jeff Kennett.

Experience

Motivational - writing

Linkedin

- Never stop growing , you owe it to yourself
- Loving and appreciating who you are
- How to efficiently provide feedback for better mentoring
- Mentors come in all shapes and sizes
- Tips to help young designers
- Gratitude - Will help you through tough times
- Is Linkedin morphing into Facebook?

Other Relevant Experience

Australian Navy - Instructor

Mechanical Engineering Instructor for both Mechanical and Electronic Vocational Trades

Try Youth and Community Services

Graphic and Web Project Supervisor for community and non-profit organisations

Australian Army - Engineer Zapper

22 Construction Regiment RAE

HdH Components - Overhaul Fitter

Overhaul fitter - refurbisher of Military and civilian aircraft parts

Referees

A list of referees (character references) will be provided on request at the day of the interview

Thanks for your valuable time



ls

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